

The Judith A. Lese Breast Cancer Foundation

16012 Chester Mill Terrace, Silver Spring, Maryland 20906



"in the pursuit of education and cure for breast cancer"

Website: www.judithalesc.org

Email address: LeseCancerFdn@AOL.com

Tel: 301-774-6719 Fax: 301-774-6719 Fed I.D. 20-0061083 501(c)(3) organization

EXECUTIVE BOARD

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Chevy Chase, Maryland

LEGAL COUNSELORS

Douglas Woloshin, Esq.
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June 1, 2014

Dear Foundation Friends,

How glorious these beautiful spring days have been! How glorious this year has been for Foundation, too. THANKS TO YOU! First, let me officially welcome our new Secretary, Helene Brody Bushwick. She has prepared at my request a lovely brief bio for me to introduce her to all! I welcome the opportunity to introduce Helene to all at the July 9th Dinner Event at Maggiano's of Chevy Chase. We are so lucky to have her be ours!

Helene has over twenty years of professional experience in large-scale program design, development, and implementation, specializing in law enforcement in the Federal government and the private sector. She currently leads a Division within the Department of Justice that provides technical assistance and training to law enforcement agencies nationwide. She has been at the Department of Justice for six years after a fifteen-year career at the consulting firm Booz Allen Hamilton. She received both her Bachelors and Masters Degrees from the George Washington University. Her volunteer experience includes five years on the Board of Directors of her condo association. While Helene brings experience that will contribute to the continued success and impact of the Foundation, it is her personal experience with breast cancer that drew her to her new role. In 2012, her 47-year-old sister was diagnosed with the disease and is now cancer free after enduring surgery, treatment, and continuing side effects. This experience has had a profound impact on Helene and created a passion and dedication to helping breast cancer patients and eradicating the disease. She has known Judy since they met in Judy's classroom many years ago. As a young girl, Helene often helped her cousin Cindy Goodman, Judy's fellow teacher, lifelong friend, and Foundation supporter, at their school. Helene shared many holidays and community service events with Judy and her family so she has a trust and confidence in Judy as a person and as President of the Foundation. Judy tapped her personal experience and Foundation resources to help Helene's sister successfully manage her breast cancer journey. Now, Helene wants to do the same – pay it back and pay it forward.

Our Executive Board is stronger than ever and with support from all of you, we will continue to grow and make greater differences in saving lives and finding a cure for breast cancer! I am requesting that each of you email to LeseCancerFdn@aol.com your email address so we may add it to the Listserv being compiled by our Treasurer, Jay Hagler. To provide privacy, only your name will be shown and the others after the bcc space. Jay will talk more about this at the dinner. I have included in this mailing information about Clinical Trials at Sibley Memorial Hospital for breast cancer. Our Foundation has been a loyal supporter of these. Dr. Frederick P. Smith, Medical Oncologist, will talk more about these trials at the July 9th evening. We are so delighted that Dr. Smith is the guest speaker this year. He is on our

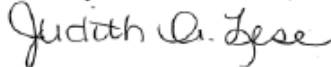
Medical Council, has advised me on disbursements for funds and has been dedicated to saving lives! I am one of them! Please bring your spouses, your friends and family members to this annual Fundraising event. Dr. Pouneh Razavi, Chief of Imaging at the Sullivan Center for Breast Health at Sibley Memorial Hospital, will share information about the three magnificent work stations that The Judith A. Lese Breast Cancer Foundation has underwritten! She will also introduce the new dedicated breast radiologist to the Breast Center. Now, to learn more from our Executive Board Members:

Larry Lese, Vice-President. Entering our 12th year, we have raised more than \$173,000. Of that, I and my Foundation partners in this our great venture are so very proud. During 2013, we raised \$23,000, from which we contributed funds for support items for the Sullivan Center for Breast Health at Sibley; \$10,000 to Sibley clinical trials for uninsured/underinsured women; \$8,000 to the Johns Hopkins Kimmel Comprehensive Cancer Center, c/o Dr. Leisha Emens; \$3,000 to the UCLA Jonsson Comprehensive Cancer Center, c/o Dr. Dennis Slamon; and the remaining funds to The Jackson Laboratory and the University of Pittsburgh Cancer Institute. A new source of funds, along with CFC contributions, has been friends suggesting that wedding gifts be directed to the Foundation. Wow!

Jay Hagler, Treasurer. As we reported in our October Newsletter, our Foundation was listed in the 2013 catalogue of the Combined Federal Campaign (CFC) for the National Capital Area. For those who are not aware, the CFC is the only authorized solicitation of Federal employees in their workplaces on behalf of approved charitable organizations. **As a result of our being in the catalogue, we are proud to announce that we will be receiving over \$4,600 this year from CFC contributions.** In view of this success, Larry has also submitted our application for next year's CFC catalogue (which has been accepted). Details on donating to next year's CFC will be in our Fall Newsletter.

Before I close, I want to express my personal deep appreciation and gratitude to our outgoing secretary, Nan Iuculano. She stepped up 12 years ago to help launch and implement my vision! What a blessing she has been for us. I am including a message she prepared last fall when she talked with me about terminating her Board position. We wish her all the best. I am looking forward to a bigger and better Fundraiser this July – with you, your friends and family! I mention once again – come help grow Foundation – organize an event to raise funds doing whatever it is that you love to do! Let's make it happen! With love and appreciation!

Warmest Regards.



Judith A. Lese

Nan Statement: We've come a long way – and it has been a privilege. For the past 11 years, I have had the privilege of being Secretary of the Foundation and observed its important work in an “up close and personal” way. I have also marveled at the vision, energy, passion, thoughtfulness, and network of the woman who drives it all – Judy. We have always held proud the identification as a “grass roots” organization and been steadfast with the promise of investing all funds raised to “pursue education and a cure for breast cancer.” The early years of Foundation growth held the excitement of conversations about logos and “letterheads” and events that would offer “fun” in fundraising. Our early signage was on poster board drawn with markers on the Lese kitchen floor. The investigation into what treatment centers and researchers the Foundation would support was always thoughtful and well researched. With Judy's ability to “reach out,” those contacts became personal admirers and “friends of the Foundation.” There were dinners and “Walks to Win” and wine tasting, high teas and jewelry sales. There have been T shirts and bracelets and purple pins and dust mitts – all of them purposeful. The goals of the Foundation and fidelity to the cause have remained constant throughout the years. The exciting talk of the Foundation now includes web sites and e-mail addresses, charitable lists and list serves and Facebook pages and all the world of technology has to offer to progress this worthy and important cause. Thank you sincerely for the opportunity to serve and I “pass the torch” knowing that the possibilities are endless because of the importance of the cause and the commitment of the woman who drives the work.