

# The Judith A. Lese Breast Cancer Foundation

100% of contributions are disbursed



*"in the pursuit of education and cure for breast cancer"*

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501(c)(3) Organization  
Fed. ID 20-0061083

October 13, 2016

Dear Foundation Supporters, Friends and Change Agents,

How glorious it was to have gathered with all attending guests at our July 13<sup>th</sup>, 2016 Annual Fundraiser Dinner Event at Maggiano's Restaurant in Chevy Chase. It is truly exciting meeting new friends joining our cause and all dedicated individuals coming together each year to share an educational evening and share our dedication to the mission that describes why we exist: "in the pursuit of education and cure for breast cancer".

We were fortunate to have Dr. Pouneh Razavi, Dedicated Breast Imager and Director of Breast Imaging at Sibley's Sullivan Center for Breast Health, as our guest speaker. She presented accurate and updated information to us about current guidelines for "Screening for Breast Cancer and Tomosynthesis (3-D Mammography)". She has prepared this synopsis of her presentation for our Foundation's Newsletter:

### Screening Guidelines and 3D mammography

- Mammography is the gold standard for screening for breast cancer
- Mammography is the only screening test that has been shown to reduce deaths caused by breast cancer.
- American College of Gynecology (ACOG) and American College of Radiology (ACR) guidelines for the Early Detection of Cancer: Yearly mammograms are recommended starting at age 40 and continuing for as long as a woman is in good health.
- Recent controversy: U.S. Preventive Services Task Force: biennial screening mammography for women 50-74
- Critics of the USPSTF guidelines:
  1. The ACR "criticized the task force because, although it includes many doctors, it doesn't include any specialists in breast cancer."
  2. About 1 in 6 cancers occur in women aged 40-49
  3. Breast cancer detection rates on screening mammography among women 75 years of age and older are within recommended detection rates for younger women and the majority of cancers detected in the older age group had an invasive component
  4. Analysis from Avalere Health "estimates that 17 million women ages 40 to 49 could lose free annual mammogram coverage

Tomosynthesis 3 D Mammography: produces a 3-dimensional image of the breast by using several low dose x-rays obtained at different angles. Instead of viewing the breast tissue in a flat 2-D image, 3-D mammography allows radiologists to examine tissue one millimeter layer at a time. Fine details are more

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visible, no longer hidden by tissue overlap.

The largest clinical study to date on the benefits of Hologic 3D mammography technology: Breast Cancer Screening Using Tomosynthesis in Combination with Digital Mammography, by Friedewald et al in the June 25th issue of JAMA. The JAMA study was conducted at 5 leading academic hospitals and 8 community-based clinical sites.

- A 41% increase in the detection of invasive breast cancers
- A 29% increase in the detection of all breast cancers
- A 15% decrease in women recalled for additional imaging

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Laurence Lese, Vice President Update: The Foundation through our pro bono counsel, Duane Morris, continues to prosecute the federal registration of its tears and hugs trade/service mark. Additionally, we are preparing to begin drafting of our renewal application for the Combined Federal Campaign for the National Capital Area.

Jay Hagler, Secretary Update: Over the last few years we have expanded the communication methods to our Foundation supporters from just mailings, but to also include e-mails. Therefore, if you would like to join our electronic distribution, please send us those e-mail addresses. To do so, just drop us a note at [LeseCancerFdn@aol.com](mailto:LeseCancerFdn@aol.com)

WALK to WIN the battle against breast cancer is once again at Cabin John Park on Sunday, OCTOBER 30<sup>th</sup>, 2016 starting 9:30 am RAIN OR SHINE! We are very fortunate to have John Cho, Founder and President of Bridgeport Benefit Advisors in Bethesda, Maryland sponsor the event. Kirk Radish, our very talented graphic designer, has created another new original design for our 2016 WALK. Come join us, bring friends and family, send the flyer (on our website) to others. HELP us make this the greatest WALK to WIN the battle against breast cancer Fundraising Event ever!

PLEASE think about a way that YOU can initiate organizing an event that helps FOUNDATION raise funds and increase the support we can do for our recipients. HELP make possible for Foundation to increase the disbursements this year which all researchers and facilities are so grateful for our WORK! At this holiday time, please consider making a contribution gift to Foundation in honor of another individual or family. I will prepare and send a personalized certificate or a note OR both to acknowledge your thoughtfulness and generosity. Think about including an end-of -the-year contribution to Foundation for the closing of the 2016 TAX YEAR—remember Foundation at this time too!

MARK your calendars for The Judith A. Lese Breast Cancer Foundation’s 15<sup>th</sup> Annual Fundraiser Dinner Event. It is on WEDNESDAY, JULY 12<sup>th</sup>, 2017 at the Maggiano’s Restaurant in Chevy Chase.

Let me wish each of you a wonderful holiday season during these next few months and a 2017 wish for the coming year. May your holidays and lives be filled with good health, joy and happiness with family and friends.

AGAIN—HOPING TO SEE YOU with FAMILY and FRIENDS on OCTOBER 30<sup>TH</sup>, 2016 FOR OUR WALK TO WIN ANNUAL EVENT!

With warmest regards and my deepest gratitude to all,

Judith A. Lese, Founder/CEO