## The Judith A. Lese Breast Cancer Foundation

16012 Chester Mill Terrace, Silver Spring, Maryland 20906 100% of contributions are disbursed



*"in the pursuit of education and cure for breast cancer"* <u>www.judithalese.org</u>

June 1, 2016

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501(c)(3) Organization Fed. ID 20-0061083 Dear Fabulous Supporters,

WOW! THANK YOU to each of YOU! The Judith A. Lese Breast Cancer Foundation had its most successful year in our 13 year history. Our Foundation raised more than in our previous years and it is a direct result of YOUR continued support and generosity. I am so looking forward to continued growth and opportunities for the Foundation to provide more financial contributions to the specific breast cancer researchers at the following institutions: Dr. Leisha Emens at Johns Hopkins Medical Research Hospital; Dr. Shannon Pulhalla at University of Pittsburgh Cancer Institute; Dr. Carol Bult's research at The Jackson Laboratory in Bar Harbor, Maine: Dr. Dennis Slamon's research at U. C. L. A.: and the Clinical Trials for the uninsured and underserved at The Sullivan Center for Breast Health at Sibley Memorial Hospital/Johns Hopkins Medicine. This is in addition to supporting procurement of important technical, examining and film tables and other patient products to enable the medical specialists such as radiologists, surgeons, technicians, nurses, nurse navigators and nurse practitioners, clinical researchers, oncologists and others involved at The Sullivan Center save more lives and make a difference in all deliveries of their services.

At this year's 14th Annual Fundraiser Dinner, Jennie Tarica, the Nurse Navigator at The Sullivan Center, will be sharing a very recent project WE made possible---a specially created surgery bag for those undergoing surgeries such as mastectomies. It will contain the crucial/necessary items for each patient. Our intention is to make it one less thing for any patient to have to take care of nor need worry about. Jennie will be sharing this specially created medical bag on July 13th with us.

I keep hoping that each one of you will think about ways you can promote growth, increased support and greater funds to expand our mission. Any possible way you are able to partner with a business or a group and raise monies on behalf our Foundation—WILL MAKE A DIFFERENCE! Please think about how your personal contributions are 100% tax deductible and all monies go to the structures established over our years. As you honor someone, for any event in life with family and/friends, acknowledge it with contributions to the Foundation. I will send a nice certificate and/or personal note of appreciation to the individual(s) you want to honor, celebrate and/or remember. Another great idea is to make the FOUNDATION the beneficiary of designated retirement fund monies. YOU know where each and every dollar given is disbursed. In these various ways, in addition to organizing activities to raise monies, YOU WILL MAKE POSSIBLE an even bigger and better year with a growing future.

In early May, the Foundation's Representatives attended an educational event at Johns Hopkins University at The Sidney Kimmel Research Center. It was our privilege to hear the guest speaker Dr. Victor E. Velculescu. M.D., Ph.D. He is Professor of Oncology and Pathology and Co-Director of Cancer Biology at JHU Medical Center. Let me quote and share directly information taken from the May 13, 2016 program held at The Sidney Kimmel Comprehensive Cancer Center.

"Prior to his time at Johns Hopkins, Victor E. Velculescu, M.D., Ph.D., attended Stanford University, where he graduated with Honors and Distinction in Biological Sciences. He then obtained his M.D. and Ph. D. in Human Genetics and Molecular Biology at the Johns Hopkins School of Medicine.

Dr. Velculescu is internationally known for his genomic discoveries in human cancer, and his research interests are focused on genomic analyses of human cancer. He developed SAGE (serial analysis of gene expression), a method for global gene expression profiling. This approach led to coin the word "transcriptome" to describe comprehensive gene expression patterns that could now be analyzed in human cancer and other cells. Over the past decade, he has devised technologies for characterizing the cancer genome. His group was the first to provide genome-wide analyses of genetic alterations in human cancers. This work identified mutations in the PI3 kinase PIK3CA in a high fraction of colon, breast, and other tumors, making this gene one of the most highly mutated cancer genes ever found. These discoveries have identified a wealth of genes important in tumorigenesis and provide opportunities for individualized diagnostic and therapeutic approaches in human cancer. More recently, his group has developed PARE (personalized analysis of rearranged ends) for non-invasive liquid biopsy approaches for tumor detection and monitoring. These discoveries provide insights into mechanistic features and pathways underlying human cancer and provide new opportunities for individualized diagnostic and therapeutic approaches.

Dr. Velculescu is a member of the Board of Directors of AACR, has served as a member of scientific advisory boards at the Basser Research Center at University of Pennsylvania, the Starr Cancer Consortium, Quintiles, Helicos Biosciences, Inostics, and SoftGenetics, and is a co-founder of Personal Genome Diagnostics."

It was and still is an absolutely awesome and memorable experience to have been part of this audience and to have learned about these advancements. This is why Foundation supports RESEARCH!

## WORDS FROM OUR EXECUTIVE BOARD MEMBERS

Laurence S. Lese, Vice-President's Updates:

Recently, we received notification from the Combined Federal Campaign of the National Capital Area, that the CFCNCA has approved the Foundation's application for the inclusion in the 2016 Combined Federal Campaign. This is very good news in that the contributions we have received from Federal employees have become an important part of our Foundation's fundraising activities. Additionally, DuaneMorris, my former law firm has advised me that DM is in the process of having our "TEARS and HUGS" logo created and designed by our very own President/CEO-Judith A. Lese, filed with the U.S. Patent and Trademark Office to obtain a Federal trademark for our logo.

Jay Hagler, Treasurer's Updates: In addition to making donations to us via check or money order, we now have two new online options:

- 1- AmazonSmile: Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to The Judith A. Lese Breast Cancer Foundation. AmazonSmile is the same Amazon you know, with the same products, prices, and service. A link to AmazonSmile is on our Foundation's website (http://www.judithalese.org/) on both the Home Page and Contribute Page.
- 2- JustGive.org: This nonprofit organization's mission is to increase charitable giving by connecting people with charities and causes they most care about. The Judith A. Lese Breast Cancer Foundation is now a listed organization on JustGive.org, so you can make a donation using your credit card. A link to JustGive.org(and details) is on the Contribute Page of our Foundation's website(<u>http://www.judithalese.org/</u>).

Let me share with you a lovely article Sibley Memorial Hospital had included in their Spring 2016 SIBLEY ON HEALTH publication:

"Judith Lese, breast cancer survivor and Montgomery County school teacher, has raised hundreds of thousands of dollars through the grassroots foundation she created. Over the years, more than \$114,000 of those funds have been donated to Sibley's Sullivan Breast Center, which diagnoses and treats more breast cancers than any medical facility in Washington, D.C. "Judy's passion, drive and formidable work are unmatched." Says Pouneh Razavi, M.D., director of breast imaging. The Judith A. Lese Breast Cancer Foundation has made it possible for the Sullivan Center to provide patient technologies such as ultrasound examining tables, new MRI and mammography imaging tools and ergonomic workstations for radiologists. "She proves what a difference one person's vision can make," notes Dr. Razavi. To schedule a mammogram, call 202-537-4545."

Mark your calendars for all family and friends to attend on Wednesday, July 13th, 2016, the Foundation's14th Annual Fundraiser Dinner at Maggiano's Restaurant, Chevy Chase. It is such a special evening of connecting, celebrating and supporting such a unique group of people making a positive difference in promoting and working towards fulfilling Foundation's mission

## in the pursuit of education and cure for breast cancer.

Our guest speaker is the phenomenal Dr. Pouneh Razavi and the title of her presentation is

## "Screening for Breast Cancer and Tomosynthesis" (3-D Mammography)

Also, mark your calendars for Sunday, October 30, 2016. It is our 14th Annual "WALK to WIN –the battle against breast cancer" event at Cabin John Park. Thank you again to our wonderful sponsor John Cho, Founder and President of Bridgeport Advisors, Bethesda, Maryland. Our T-shirts were terrific and also thank you to our Foundation's Personal Graphic Artist Kirk Radish who redesigned the new look for our 2015 WALK to WIN shirts.

With all my deepest gratitude and appreciation, I thank each one for his/her participation in the work of Foundation. I am truly looking forward to seeing and talking with you and meeting others special to you that you join you and us on such a magnificent educational and social evening!

Warmest regards,

Judith A. Lese, President/CEO